



# Rafid Jahan

Digital Marketer

## Career Objective

Results-oriented Digital Marketing Professional with a proven track record in lead generation, customer relationship management, and data analysis. Seeking a challenging role to leverage my expertise in SEO, social media marketing, and digital marketing tactics to drive impactful campaigns and contribute to business growth.

## Work Experience

### ● bdCalling IT Ltd.

Jan 2023–Feb 2024

#### Lead Generation Specialist

- Generated high-quality leads and nurtured client relationships through targeted B2B outreach.
- Utilized various tools and strategies to identify and engage with potential clients effectively.
- Provided administrative support and streamlined operations as a virtual assistant.

### ● Intelligent Image Management, Inc.

Jan'22–Feb '23

#### Title Examiner

- Analyzed public legal and insurance documents (sales records, titles, mortgages, contracts).
- Determined property ownership based on document analysis.
- Verified documentation accuracy and compliance with legal standards.
- Contributed to a team focused on real estate title examination.

## Reference

### Sadia Silvy

Digital Marketing Faculty at

[Creative IT Institute](#)

Email : silvy.cit.bd@gmail.com

### Zahedi Shuvo

Dept. Head Digital Marketing

Training at [Creative IT](#)

[Institute](#)

## Contact

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road, Dhaka- 1219.

## Education

### ● Dhaka International University

BachelBachelor of Arts in English  
Literature and Linguistics Completed  
In 2020

## Skill

- Creativity
- Digital Marketing
- SEO
- Social Media
- Content Marketing
- PPC
- Analytics
- Email Marketing
- Negotiation
- Critical Thinking
- Leadership

## Training

Completed a Digital Marketing  
Diploma from Creative IT  
Institute. Gained expertise in  
SEO, social media marketing,  
Google affiliate marketing,  
AdSense income, and content  
writing.